

## Case Studies

### **Mohamed Hussein EL-Mazein IGS150**

#### **1. How did you come to hear of us?**

I started a search for inertial motion capture system on the internet

#### **2. What were the key criteria in buying? Rank 1, 2 and 3 in order of importance**

Freedom of movement

Accuracy

Reliability

Support

Price

Ease of use

The Software & Suit in equal measures

#### **3. What will you be using the IGS150 for primarily?**

TV Animation and Advertising

<http://www.evolutionpostpro.com/>

#### **4. What did you see as the primary benefits of the IGS150?**

Reliability and Ease of use

#### **5. Did you consider buying from any other business? What did you see as their strengths and weaknesses?**

I have a studio and our work is in Cartoon Animation and Advertising. I started a search for motion capture system as my studio is not large and the room's measurement is 3.5/4 m x 3m height so the optical motion system would not work well at all. When I found the Animazoo system I was happy!

#### **6. Why did you decide to buy from Animazoo over the other options available to you?**

Mark Lewis helped me a lot. He helped me choose the best system to my budget and my professional needs.

#### **7. What were the best things about doing business with Animazoo?**

The level of service from Mark Lewis and Ashley Keeler