

Case Studies

Mark Gabbidon IGS150

1. How did you come to hear of us?

By searching for Mocap / motion capture in Google.

2. What were the key criteria in buying? Rank 1, 2 and 3 in order of importance

Price 1

Support 5

Accuracy 2

Freedom of movement 4

Reliability 3

Ease of use. 5 (primarily the suit)

3. What will you use the IGS150 for primarily?

I will be using the IGS to animate 4 characters for a 45 minute 3D animation I am producing for children. The suit will be responsible for major limb and body movement.

4. What did you see as the primary benefits of the IGS150?

The primary benefit is to speed up production as animation can be the most time consuming aspect of production. To also create a more fluid and realistic animation.

5. Did you consider buying from any other business? What did you see as their strengths and weaknesses?

I considered purchasing a much cheaper optical system from Iposoft for \$1000 as that was the budget I had to begin with. The major driver of that decision was the price however the weakness of the system (the fact that you need a relatively large capture area for a small range of movement) kept me back. I did not have the space available to work with this setup.

6. Why did you decide to buy from Animazoo over the other options available to you?

I decided to go with Animazoo because their system was an inertial system not requiring a minimum capture volume. Ease of setup and use was also big factor. The optical systems require calibration with each use however the Animazoo systems only requires one time calibration per actor. You also had the cheapest inertial system at the time (Gypsy 7).

7. What were the best things about doing business with Animazoo?

The support is the best. Both Ali and Roger Nelson were there to guide me through the questions that I had. The product is also decent but still need some things worked out.